



CALIBURGER OPENING ADDITIONAL RESTAURANTS IN THE MIDDLE EAST

Dubai – July 18, 2015 – CaliBurger announced today that it will open five additional restaurants in the Middle East this year. CaliBurger will open a second restaurant in the United Arab Emirates (UAE) in the capital of Abu Dhabi in the Al Khalidiya area. CaliBurger also expects to open a third restaurant in Dubai before the end of the year. CaliBurger’s flagship store for the Middle East on Jemeira Road in Dubai is the highest volume CaliBurger in the world and generates over \$2,000 of sales per square foot annually.

In partnership with Al Gosaebi, a large conglomerate, CaliBurger will open three locations in Saudi Arabia this year. The first two locations will be in the city of Al-Khobar and located on King Faisal Bin Fahd Street and at Doha Centre in Dhahran-Doha District. The third location will be in the capital of Riyadh at Rekel Plaza in the Al Yasmeen area.

“In light of our initial success in the region, the Middle East will be a major area of growth for CaliBurger in the coming years,” said Silas Adler, CEO of CaliBurger Global. “In addition to opening new restaurants in the markets we are already in - UAE, Saudi, Bahrain, and Kuwait - we are also planning to begin opening restaurants in Oman and Qatar.”

CaliBurger was founded in Santa Monica, California to bring California-style burgers and culture to the rest of the world. The company now has restaurants open or under construction in twelve countries. In May 2015, CaliBurger was designated by Bloomberg as one of the “best classic burgers in the finance capitals of the world.” (<http://bloom.bg/1cxkHh0>).

ABOUT CALIBURGER

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger's products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburger.com