



CALIBURGER ANNOUNCES LOCATIONS OF SCHEDULED SPRING OPENINGS IN ASIA REGION

Cayman Islands – February 16, 2015 – CaliBurger™ announced the locations of the first three restaurants that will open in the Asia region in 2015. The new restaurants opening this spring will be in China, Taiwan, and Malaysia.

Shanghai, China: In early April, CaliBurger will open in Super Brand Mall, one of Shanghai's top shopping malls, in a prime location in the main food court. The mall attracts some 80,000 visitors per day and 120,000 visitors per weekend. This restaurant will be the third CaliBurger unit in Shanghai.

Taipei, Taiwan: In early April, CaliBurger will open a flagship store in Taipei in the heart of bustling downtown Taipei at Zhong Xiao East Road Section 4. Two additional units are expected to open in Taipei this year.

Kuala Lumpur, Malaysia: In May, CaliBurger will open at Avenue K in Kuala Lumpur. Located at the intersection of Jalan Ampang and Jalan Mayang within Kuala Lumpur City Centre, Avenue K is an 8 story mall with over 120 shops. Two additional units are expected to open in Kuala Lumpur this year.

“In addition to opening clusters of CaliBurger units in these three Asian cities, we also plan to continue opening more stores in the cities of Hong Kong and Manila in 2015,” said Silas Adler, CaliBurger Global CEO.

ABOUT CALIBURGER

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger's products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburger.com.