



CALIBURGER TO OPEN FLAGSHIP IN TAIPEI

Three Units Planned For Taipei In 2015 As Part of 40 Unit Global Opening Plan

Singapore – January 25, 2015 – CaliBurger™ announced today its affiliate, CaliBurger Asia, has entered an agreement to open a flagship store for Taiwan in the first half of 2015. The flagship will be located in the heart of bustling downtown Taipei at Zhong Xiao East Road Section 4 and will be quickly followed by the opening of two smaller CaliBurger units in close proximity. CaliBurger Taiwan will be led by former Reebok executive Tony Chao.

“We are at the beginning of the premium burger wave in Asia,” said Mr. Chao. “CaliBurger will offer Taiwanese customers the opportunity to experience California food and lifestyle along with cutting edge technologies in retail.”

In addition to the three units in Taipei, CaliBurger expects to open approximately 40 additional restaurants in 2015 across the globe.

ABOUT CALIBURGER

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger's products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburger.com.