



## **CALIBURGER ANNOUNCES PARTNERSHIP TO DEVELOP ADDITIONAL TERRITORIES IN PACIFIC NORTHWEST**

**Seattle, Washington** – December 12, 2014 – CaliBurger™ announced today that it has entered into an agreement with K Franchise Systems, CaliBurger’s existing partner for British Columbia, to develop restaurants in the state of Washington, with an option to expand into Oregon. The first restaurants will likely open in 2015.

Reyaz A. Kassamali, President and CEO of KFS stated: “With the ever-growing presence of the brand globally and the reaction we’ve been getting to the prospect of the brand coming to British Columbia, we are very pleased to be able to extend our partnership with CaliBurger to cover the additional territories of Washington state and potentially also Oregon as well.”

CaliBurger currently has restaurants in seven international cities and will be opening in London and Washington, D.C. in the coming months. CaliBurger was ranked #1 on Bloomberg Global’s Top Five restaurants in Hong Kong for its “rocking burgers” and has been described by Huffington Post as a top burger concept to watch in 2014.

### **ABOUT CALIBURGER**

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger’s products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit [www.caliburger.com](http://www.caliburger.com) or [www.kfranchisesystems.com](http://www.kfranchisesystems.com).