



CALIBURGER TO OPEN IN SAUDI ARABIA

First Restaurant Opening In 2014 As Part of 25 Unit Development Plan

Kingdom of Saudi Arabia – May 11, 2014 – CaliBurger™ announced today that it will open its first restaurant in Saudi Arabia in 2014 as part of a twenty five (25) unit development plan in Saudi. The opening will take place in the Eastern Province of Saudi Arabia and follow the upcoming openings in Dubai, Kuwait City, and Manama, Bahrain.

The local franchisee, Ahmad Hamad Al Gosaibi & Bros (“Al Gosaibi”), is a conglomerate operating various real estate and service companies in Saudi. The CaliBurger Middle East regional management team (based in Dubai) will work with the Al Gosaibi Foods Company team to build the brand.

With approximately thirty million people, Saudi is the most important market in the region. “We are excited to bring the best burgers and chicken sandwiches from California to Saudi,” said Ben Jones of Al Gosaibi. “CaliBurger Saudi Arabia will launch on a property that we own, and we will use our infrastructure and resources to quickly expand the brand.”

ABOUT CALIBURGER

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest “Cali” inspired burgers and chicken sandwiches to the rest of the world. CaliBurger’s products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburgerintl.com.