



CALIBURGER PHILIPPINES ANNOUNCES LOCATIONS FOR SECOND AND THIRD UNITS

Manila, Philippines – December 18, 2013 – CaliBurger™ will open a second unit in Manila in January. The restaurant is a free-standing, two-story building on a 1,000 square meter lot in the busy Timog area of Quezon City, Metro Manila.

“Our strategy for the first two CaliBurger restaurants in the Philippines is to build stunning, location destinations in the most popular, trendy areas of Manila that allow customers to fully experience the Premium Cali Eco-System,” said Enrique Gonzalez, chairman of the firm operating CaliBurger Philippines.

The third CaliBurger in the Philippines will be opened later in 2014 and located on the beach on Boracay Island. In 2012, Boracay was designated as the best island in the world by *Travel & Leisure* magazine.

ABOUT CALIBURGER

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest “Cali” inspired burgers and chicken sandwiches to the rest of the world. CaliBurger’s products feature 100% lean grass-fed beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburgerintl.com.