



## **CALIBURGER ANNOUNCES SCHEDULE FOR FIRST FIVE RESTAURANT OPENINGS IN THE MIDDLE EAST**

Dubai, United Arab Emirates – December 10, 2013 – CaliBurger™ announced today it will open five restaurants in the Middle East in the first half of 2014. These openings represent the beginning of a five year development project managed by CaliBurger Middle East, the regional master franchisee, to open 100 units. CaliBurger Middle East is backed by private equity and family offices in the Middle East.

The first CaliBurger restaurant in the Middle East will open in February 2014 in Manama, Bahrain. CaliBurger Middle East has partnered with local franchisee Noor Enterprises, which (with its sister companies) operates multiple F&B, hotel, and consumer goods concepts in Bahrain. The restaurant will be located at Seef Corner, Unit 1, Building 3354, Road 2854, Block 428, Seef District.

On April 1, the second CaliBurger restaurant will open at a new property development on the beach in Kuwait City. The local partner owns United Foodstuff Industries Group Company, one of the largest food companies in Kuwait.

Later in April, a CaliBurger restaurant will be opened in Dubai, United Arab Emirates in collaboration with Celestial Brands LLC, represented by Amna Al Nowais, an entrepreneur from a well-known local family with hospitality business background. The Dubai restaurant will be located at Discovery Garden Area, Pavillion Community on the ground floor.

The fourth and fifth CaliBurger restaurants in the Middle East are planned for locations in Abu Dhabi, UAE and Erbil, Iraq. CaliBurger is planning to launch in Saudi Arabia and Qatar in late 2014 or early 2015.

### **ABOUT CALIBURGER**

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest “Cali” inspired burgers and chicken sandwiches to the rest of the world. CaliBurger’s products feature 100% lean grass-fed beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit [www.caliburgerintl.com](http://www.caliburgerintl.com).