



CALIBURGER COMPLETES INSTITUTIONAL FINANCING

Cayman Islands - September 13, 2013 - CaliBurger™ announced today that it has closed an equity financing. The new investors include high net worth individuals and institutions from North America, Europe, the Middle East, and Asia. The capital will be used for: additional company owned restaurants in China; support of US and international franchisees; and launch of the Premium Cali™Eco-System. The new CaliBurger shareholders have expertise in real estate and food & beverage in global markets as well as e-commerce.

ABOUT CALIBURGER

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest "Cali" inspired burgers and chicken sandwiches to the rest of the world. CaliBurger's products feature 100% lean grass-fed beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburgerintl.com.