



CALIBURGER EXPANDING INTO BAHRAIN

Manama, Bahrain - July 29, 2013 - CaliBurger™ announced today that it will open its third restaurant in the Middle East in the first quarter of 2014. The restaurant will be located in the Seef District of Bahrain. Following expected openings in Kuwait and Dubai, the opening of the Bahrain store will complete an initial phase of introducing the CaliBurger brand to the GCC. Local franchisee Noor Enterprises has selected a prime location that has a unique internal and external seating area to showcase the brand.

“Given its geographic location and popularity with Saudi tourists, Bahrain is a key market for CaliBurger in the region,” said John Miller, chairman of CaliBurger. “The launch of CaliBurger in Bahrain will pave the way for future expansion into neighboring states Saudi Arabia and Qatar.”

ABOUT CALIBURGER

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest “Cali” inspired burgers and chicken sandwiches to the rest of the world. CaliBurger’s products feature 100% lean grass-fed beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburgerintl.com.