



CALIBURGER SIGNS MASTER FRANCHISE AGREEMENT FOR PHILIPPINES

Manila -May 8, 2013 -CaliBurger™ announced today that it has executed a Master Franchise Agreement with IP Ventures ("IPV"), a Manila-based private equity group. Under the terms of the agreement, a joint-venture subsidiary of IPV will have exclusive rights to open CaliBurger restaurants in the Philippines. The joint venture is in partnership with Raj Sadhwani, one of the founders of Distillery, DRAFT, Opus, and Beso establishments. The first restaurant is expected to open in Fall 2013.

"The Philippines is poised for the entry of a high-end, premium, and freshly-made burger chain," said Enrique Gonzalez, partner at IPV. "We will launch CaliBurger in premium and iconic tourist destinations such as Boracay. CaliBurger will provide to diners the California lifestyle and dining experience."

"We are confident that we are working with the very best partner to bring CaliBurger to the Philippines," said Rick Demarco, Chief Operating Officer at CaliBurger. "The IPV team has brought some of the largest international brands to the Philippines and currently operates over 200 F&B units."

"In light of the deep historical, cultural, and economic ties between the Philippines and California, we expect that our menu, lifestyle brand, and Premium-Cali™ video and web content will be well received," said John Miller, chairman of CaliBurger.

CaliBurger and IPV will also work together to establish a CaliBurger training facility in Manila for CaliBurger franchisees in other Southeast Asian nations and the Middle East.

ABOUT CALIBURGER

CaliBurger was established by a passionate group of entrepreneurs from California who set out to bring the finest and freshest "Cali" inspired burgers and chicken sandwiches to the rest of the world. CaliBurger's products feature 100% lean grass-fed beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburgerintl.com.